

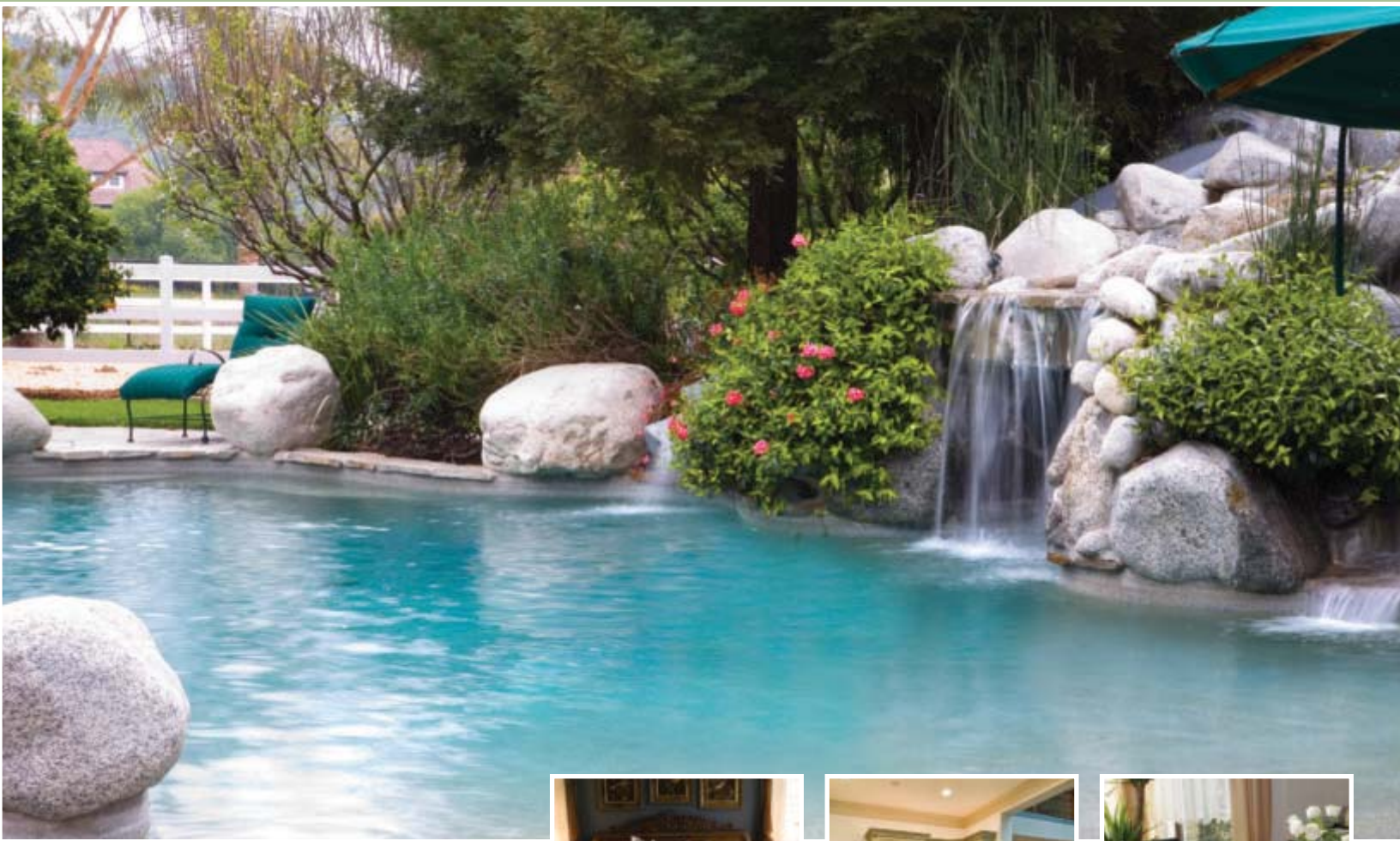
19TH ANNUAL

FRESNO
HOME

Remodeling & Decorating

SHOW

JULY 17, 18, 19, 2009
FRESNO FAIRGROUNDS



Specialists in bringing qualified customers to you

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Welcome to our 19th annual summer event! Despite a challenging economy and a record-breaking heat wave, the 2008 Fresno Home Remodeling and Decorating Show attracted over 8,000 attendees, and was very productive for many of our merchants. After reviewing the history of the show, we decided that we need to get back to what has worked so well for us in



the past...For 15 years the show was held in July – a month that is usually devoid of major local activities. Since our air conditioning contractor has proven that they can handle high valley temperatures, we've moved the show back to July.

Special features attract showgoers and keep them at the event longer...

Most valley residents love attending our shows just to see what fantastic products and services are being offered. In an effort to keep the client at the show longer, and to give them more value for their buck, the Remodeling and Decorating Show offers Special Features as a part of the production. In 2009 showgoers can look forward to the Merchant Seminar Series with special guest Steven Katkowsky. Steven first appeared at our 2008 Fall event and drew a standing-room-only crowd at each of his seminars! Apple Ridge Construction will return with their Kitchen Remodeling Expo, and the very popular Urban Market is once again included in the line up.

This is the Valley's premier summer event...

Be included among hundreds of successful companies that understand the value of this show – dollar for dollar, there is no better way to get in front of prospective customers to promote your product or service, hand out information, or build a client database. Don't let this opportunity slip through your fingers – The 19th Annual Fresno Home Remodeling and Decorating Show, July 17,18,19, 2009, only at the Fresno Fairgrounds! Call 800-897-7899 today to reserve your booth.

Testimonials

"We enjoy (Fresno) shows because the promoters and staff are always very helpful, and that is appreciated. We have a very large booth, with a difficult set-up, and any special needs are always accommodated. They bring in a lot of potential customers, more than any other show we do; we have experienced solid results. And finally, the shows are very well organized and well advertised; the quality of participating merchants is outstanding."

*Tanny Soojan,
Tri Tile*

"We had heard from people in similar industries that the Home Show was their only source of advertising and they stayed busy all year. Our first time at the Fresno Home Show, we shared a booth with a colleague, not knowing what kind of response we would get. We basically dipped our toe in. Ever since then, we have been diving right in for every single show that Otis and Julie put together in our area. We moved up to our own booth and at the Spring Show – we actually have a Double Booth. We love the results we get from the Home Show."

*Scott & Liesl Garner,
Garner Tree Services, Inc.*

"Having done over 300 H&G shows in the past 10 years, the Fresno Shows are consistently the best shows in all of California. In what has been called an ailing economy over the past few years, I continue to grow my numbers each show. This past spring show, I had my best numbers hand down of any show in California. This company does not rest on their laurels. They are the best promoters in California."

*John Colella
La Artopia*

